

Last Received: 08/27/2012 12:41 PM
Showing Buylines: All Rep & Sta Revised LinesStation WVBT-TV NORFOLK, VA.
Advertiser () PRIORITIES USA ACTI
Product PRIORITIES USA
Estimate# 1564
Buyer CASEY BESSETTE
Phone#
Fax#Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1564
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: PRIORITIES USA ACTION SC=*

--- REMARKS ---

VER 3 ISSUED TO REVISE PRGM LN'S 6-15
& 25; REVISE TIME PD ON LN'S 24 & 26
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*6	TU	4P-5P	STEVE WILKOS	:30	\$200.00	10/09-10/09	1	1	1	\$200.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*7	W	4P-5P	STEVE WILKOS	:30	\$200.00	10/10-10/10	1	1	1	\$200.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*8	TH	4P-5P	STEVE WILKOS	:30	\$200.00	10/11-10/11	1	1	1	\$200.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*9	F	4P-5P	STEVE WILKOS	:30	\$200.00	10/12-10/12	1	1	1	\$200.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								

Rep Order# 6845115 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

2 of 4

Printed: 08/28/2012 8:49 AM
Last Received: 08/27/2012 12:41 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WVBT-TV NORFOLK, VA.
Advertiser () PRIORITIES USA ACTI
Product PRIORITIES USA
Estimate# 1564
Buyer CASEY BESSETTE
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1564
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*10	M	4P-5P	STEVE WILKOS Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$200.00	10/15-10/15	1	1	1	\$200.00	
	*11	TU	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	10/09-10/09	1	1	1	\$250.00	
	*12	W	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	10/10-10/10	1	1	1	\$250.00	
	*13	TH	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	10/11-10/11	1	1	1	\$250.00	
	*14	F	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	10/12-10/12	1	1	1	\$250.00	
	*15	M	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	10/15-10/15	1	1	1	\$250.00	
	*24	W	11P-1130P	EXTRA Buyline Comment: REVISE TIME PD Sales Remark: V3 REVISE TIME PD V3 More than 2 codes changed	:30	\$300.00	10/10-10/10	1	1	1	\$300.00	

EC'd Yes Last Received: 08/27/2012 12:41 PM Showing Buylines: All Rep & Sta Revised Lines

Station WVBT-TV NORFOLK, VA. Agency () MUNDY KATOWITZ MEDIA INC Rep Firm
Advertiser () PRIORITIES USA ACTI 1322 G. STREET SE Sales Office () PHILADELPHIA
Product PRIORITIES USA WASHINGTON, DC 20003 Salesperson () ANJIE BRADY
Estimate# 1564 Agency C/P1/P2/E 321/340/1564 Salesperson Phone# 215-567-6005
Buyer CASEY BESSETTE Flight Dates 10/09/2012 - 10/15/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*25	M	1130P-12A	DISH NATION	:30	\$300.00	10/15-10/15	1	1	1	\$300.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*26	SU	11P-1130P	SUNDAY LATE NEWS	:30	\$1,200.00	10/14-10/14	1	1	1	\$1,200.00	
				Buyline Comment: REVISE TIME PD DUE 2012 N.L.C.S.								
				Sales Remark: V3 REVISE TIME PD								
				V3 More than 2 codes changed								

---REPORT TOTALS---

Report Totals: 13 / \$4,050.00

---SALES MONTHLY TOTALS---

Oct 12: 26 / \$9,250.00
Sales Totals: 26 / \$9,250.00
Station Totals: 26 / \$9,250.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$115,625	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
		WTVZ 4%	WVBT 8%	WVEC 26%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV11, MAY12, ENOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

EC'd Yes Last Received: 08/27/2012 12:41 PM Showing Buylines: All Rep & Sta Revised Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() MUNDY KATOWITZ MEDIA INC	Rep Firm	
Advertiser	() PRIORITIES USA ACTI		1322 G. STREET SE	Sales Office ()	PHILADELPHIA
Product	PRIORITIES USA		WASHINGTON, DC 20003	Salesperson ()	ANJIE BRADY
Estimate#	1564	Agency C/P1/P2/E	321/340/1564		
Buyer	CASEY BESSETTE	Flight Dates	10/09/2012 - 10/15/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					